

Getting to know CONNECT

In this chapter, we will walk you through how to navigate around CONNECT and get acquainted with the user interface.

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Using this Resource Center

Before we get you acquainted with CONNECT, we want to ensure you use this resource center to its full potential. As you might have noticed already, our resource center is based around books that you can browse, search and read through to find the content you need.

When viewing a book, we recommend using the left navigation to jump to the sections you need or to simply continue reading the next page.



Other books you might find useful or interesting after the beginner's guide:

<<BOOK?>>

<<LINK TO TIPS AND TRICKS>>

<<LINK TO GLOSSARY>>

Navigating around

To access CONNECT, you simply navigate to <https://portal.umpiredigital.com>

You will be asked to sign into our Single Sign On system first. The credentials you use will have been provided by our support staff. If you have forgotten/lost your credentials and need a replacement, please reach out to support@tekside.io.

Once you have signed in, you will be directed to your community or asked to select a community (depending on your set-up).

The CONNECT platform is broken up into 5 main sections:

COMPOSE - Create emails, landing pages, web forms and manage your images

TARGET - Upload and manage your contact list, segment your data and build FTP import jobs for continuous data updates.

AUTOMATE - Build automated email programs based on a variety of criteria

DEPLOY - Manage, schedule and deliver your email campaigns in bulk, AB testing or triggers

ANALYZE - Review the results of your email campaigns and identify key metrics to help illustrate the success of your campaigns