


# Creating a new template

Templates provide a great way to make re-usable content to keep your branding and messaging consistent across various email campaigns. They also help cut down on the set-up time of each email message within CONNECT.

## Tutorial

**Please note:** To try out the feature, click the full screen icon  in the tutorial.

<https://www.iorad.com/player/131103/How-to-build-a-Drag---Drop-template?src=iframe>

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