

# Introduction to the Message Builder

The CONNECT Message Builder allows you to craft and test the email content you plan to send to your recipients. It takes you through a 6 step process with a wide variety of options, editors and testing tools to make your email campaign successful.

**Details** - This is the overall settings for your message. You can adjust the name, campaign, content editor, template and additional dynamic settings on this step.

**Envelope** - Create and set your From/Reply-To addresses as well as your subject line from this step.

**Content** - Using your editor of choice, craft the HTML version of your email message.

**Text** - Generate and edit the alternate text version of your email message.

**Preview** - Preview your content to ensure it meets your requirements.

**Click Tracking** - Review the links being tracked and update the friendly names being used for reporting/segmentation.

**Test** - Send test versions of your email message to yourself and other recipients.

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