

Navigating around

To access CONNECT, you simply navigate to <https://portal.umpiredigital.com>

You will be asked to sign into our Single Sign On system first. The credentials you use will have been provided by our support staff. If you have forgotten/lost your credentials and need a replacement, please reach out to support@tekside.io.

Once you have signed in, you will be directed to your community or asked to select a community (depending on your set-up).

The CONNECT platform is broken up into 5 main sections:

COMPOSE - Create emails, landing pages, web forms and manage your images

TARGET - Upload and manage your contact list, segment your data and build FTP import jobs for continuous data updates.

AUTOMATE - Build automated email programs based on a variety of criteria

DEPLOY - Manage, schedule and deliver your email campaigns in bulk, AB testing or triggers

ANALYZE - Review the results of your email campaigns and identify key metrics to help illustrate the success of your campaigns

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