

About

- [About](#)
- [Getting Started](#)
- [System Requirements](#)
- [Product update - 3.20.2018 - Data Extensions](#)
- [Webinar: Overview of the new Drag and Drop editor](#)
- [CONNECT Extended Service API](#)

About

Welcome to Connect, the messaging platform built by marketers for marketers, to make your life easier.

With Connect you can:

- â€¢ Gather content, contacts, and reporting analytics all in one place

- â€¢ Create and deploy digital messages in record time

- â€¢ Automatically access updated lists every day

- â€¢ See data such as opens, even while a message is deploying

- â€¢ Keep your audience interested and engaged with relevant messages

This guide will walk you through how to use Connect and give you the tools to succeed in your digital messaging efforts. It will take you through each step, including community set-up, uploading your content and contacts, deployment, and reporting and analytics.

If you need help with Connect or anything in this guide, contact us at:

Website: <http://support.inboxmarketer.com>

Phone (Toll Free): [1-888-544-5397](tel:1-888-544-5397)

Email: support@inboxmarketer.com

You'll also find additional tutorials and how-to's through the Connect Support site Knowledge Center at support.inboxmarketer.com.

Getting Started

The first step to using CONNECT is setting up your digital messaging community. CONNECT Support will set up your community when you sign up. They will also contact you to discuss who should have access to your community.

If you need multiple communities (for multiple brands or departments, for instance), just ask Connect Support to set them up.

To access CONNECT, go to: app.teksideconnect.com and sign in with the username and password provided when your community was set up. If you have lost your log in credentials, please contact CONNECT Support.

System Requirements

As CONNECT is a continually evolving software solution there are a few minimum system requirements required to ensure optimal user experience.

System Requirements:

- Internet connected computer. It is best to use a high-speed connection and a windows or mac based computer. While linux based computers may work, we do not actively support this platform.
- Modern web browser. It is recommended to use a minimum of Chrome v.54, Firefox v.48, Internet Explorer v10, Safari v.10
- Minimum screen resolution of 1280x720. CONNECT works better at larger resolutions with a minimum screen width of 1280 pixels.

Product update - 3.20.2018 - Data Extensions



Data Extensions allow you to connect values from your contacts with additional data, such as assigned agent information and preferred store information.

These extensions are a great way to not only manage your separate lists of information, but insert that information into your creative for more personalized content - the type that converts.

For example, let's say you have a contact with Vaughan Mills as their favourite store, ID #503. An extension gets created called Store Information, which has records that might look like the following:

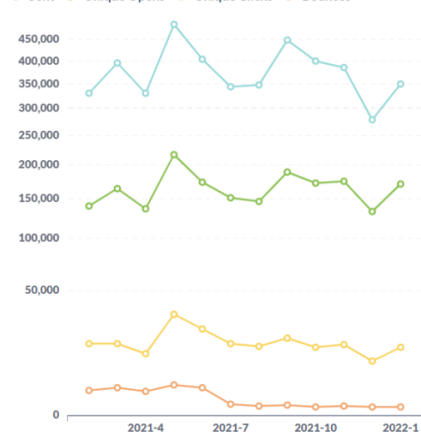
Store_id	Store_name	Store_address	Store_phone	Store_email
503	Vaughan Mills	123 Street Rd.	123-123-1234	vmills@domain.com
208	Richmond at the Hills	536 Road St.	321-321-4321	rhills@domain.com

Using these records, you can display any of the information related to the Vaughan Mills store in your message.

Refreshed Interface

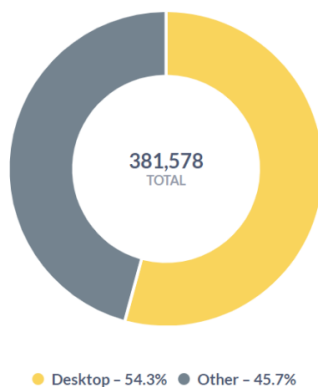
Deployment Volume & Clickstream (Last 12 Months)

● Sent ● Unique Opens ● Unique Clicks ● Bounces



Total List Size & Top Subscriber Domains

Opens by Device Category (Last 30 Days)



New Subscribers (By Quarter)

7,113

Current Activity (this week in progress)

34,096

Total Sent (this week)

1,103

Total Clicks (this week)

Trend Report (last week vs previous week)

115,822

Total Sent

↓ 9.72% • was 128,285 last week

99.9%

Delivery Rate

↓ 0.03% • was 99.9% last week

Along with Data Extensions, a refreshed user interface is coming to CONNECT. The changes include a new color theme, rounded header buttons and tabs.

Webinar: Overview of the new Drag and Drop editor

http://www.youtube.com/embed/yCxKd_mknT0?wmode=opaque

CONNECT Extended Service API

CONNECT Extended Service is a REST based interface for interacting with your CONNECT communities.

This documentation covers all details required to connect and interact with the various resources in a community.

<https://docs.api.inboxmarketer.com>