

Using Symbols in Subject Lines

Recently, you might have seen some interesting symbols appearing in your inbox. Unicode Symbols have started to make an appearance in subject lines and Digital marketers are using them to their benefit to get noticed in a sea of text based subject lines. We tested the symbols below in different email clients on both PC and Mobile.

If you would like to use any of the symbols below, you can copy and paste them into your subject line inside CONNECT.

If you are looking for other symbols, [click here](#) for a great search engine that will find symbols based on words.

[illegible]

?	Left Arrow	U+25C4	Works	Works	Doesn't Work	Works	Works	Doesn't Work	Doesn't Work	Works
?	Down Arrow	U+25BC	Works	Works	Works	Works	Works	Works	Works	Works
?	Right Arrow	U+25BA	Works	Works	Works	Works	Works	Doesn't Work	Works	Works
?	Up Arrow	U+25B2	Works	Works	Works	Works	Works	Works	Works	Works
?	Single Music Note	U+266A	Works	Works	Works	Works	Works	Doesn't Work	Works	Works
?	Double Music Note	U+266B	Works	Works	Works	Works	Works	Works	Doesn't Work	Works
?	Sharp	U+266F	Works	Works	Works	Works	Works	Doesn't Work	Works	Works
?	Clear Bullet	U+25CB	Works	Works	Works	Works	Works	Works	Works	Works
?	Black Bullet	U+25CF	Works	Works	Works	Works	Works	Works	Works	Works
®	Registered Symbol	U+00AE	Works	Works	Works	Works	Works	Works	Works	Works
â„¢	Trademark Symbol	U+2122	Works	Works	Works	Works	Works	Works	Works	Works
©	Copyright Symbol	U+00A9	Works	Works	Works	Works	Works	Works	Works	Works

Revision #8

Created 15 January 2020 01:45:44 by Admin

Updated 22 July 2020 17:27:01 by Admin