

# A/B Testing

The Analyze tab gives the user a high level overview of the different data points for each versions and each test type (Subject or Content)

---



- By **clicking the arrow** as shown on the illustration, it will display the metrics related to the A/B test deployment



- When **clicking on the gear icon**, it will show the analytics around the logic that was created for Dynamic subject line or Dynamic HTML content.

---

Revision #1

Created 15 January 2020 23:19:51 by Admin

Updated 22 July 2020 17:22:49 by Admin