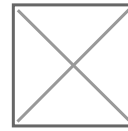# Templates

- [How to build a Drag & Drop template](#)

How to build a Drag & Drop template

Personalize your emails even further by inserting the information in your Data extension. This can be used for displaying preferred location information or the customer's assigned customer rep. This can create a more one-to-one experience - the type that converts.

Tutorial

Please note: To try out the feature, click the full screen icon in the tutorial.

https://www.iorad.com/player/131103/How-to-build-a-Drag---Drop-template?src=iframe