

# How to create a standard message

Messages contain all of the content you will be using to deploy to your contacts. When creating a message, you provide the sender information, subject line and template you wish to send. Messages can be re-used over and over again in your deployments to allow you to send the same content to multiple contact segments.

## Tutorial

**Please note:** To try out the feature, click the full screen icon  in the tutorial.

<https://www.iorad.com/player/147743/How-to-create-a-standard-message?src=iframeoembed=1>

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