

# How to Deploy to a Segment(s)

The final step to launch your campaign. This tutorial will walk you through all the steps in setting up a deployment to a segment.

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## 1. Click the Create New Deployment button

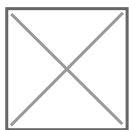
Click the Create New Deployment button

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## 2. Select the Campaign you wish to deploy

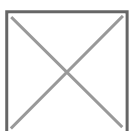


### 3. Select the Message you wish to deploy



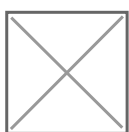
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### 4. Enter the Deployment Name you prefer to use



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### 5. Select the Subscription you wish to send under



- Alert: This will determine which Unsubscribes are removed from the Segment you have selected.

## 6. Click the "Add" button beside each Segment

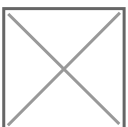
Click the

- **Note:** You can add or remove as many segments as you wish.
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## 7. OPTIONAL: Including Stakeholders



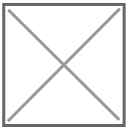
## 8. OPTIONAL: Suppress Records from Deployment



- Click on the Exclude Segments button then click on the Add button next to each segment you wish to exclude.

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## 9. OPTIONAL: Schedule a Deployment



- Select "Deploy On" and adjust the time and date to when you would like the message to deploy.

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## 10. Click the tab

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## 11. Review the deployment details and click Start deployment now

Review the deployment details and click Start deployment now

- **Alert:** This window is very important as it allows you to double check every aspect of your deployment. Make sure to spend a few minutes on this screen before hitting the "Start Deployment Now" button.
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Revision #2

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