Create a Data Extension

Data Extensions are a great way to expand on your customer profiles by adding in additional data that links to one of the datamart fields. This can be used to link a preferred store ID to a list of stores and their locations or an assigned customer representative email address to a list of representatives and their contact information.

Tutorial

Please note: To try out the feature, click the full screen icon  in the tutorial.

https://www.iorad.com/player/116602/Create-Data-Extensions?src=iframe

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