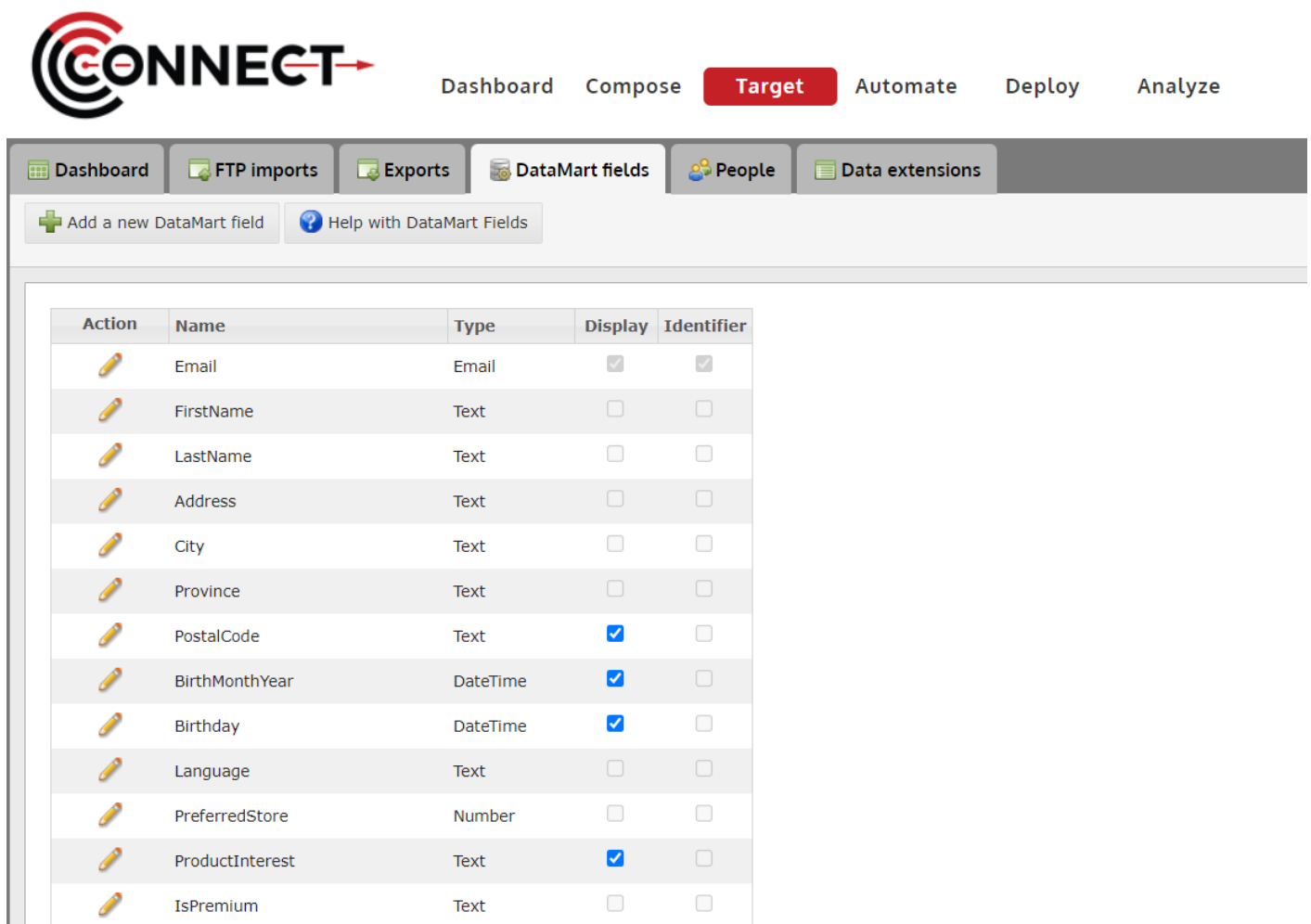


How to Manage your DataMart Fields

The fields of your DataMart help organize your entire DataMart. This is one of the first things you will want to setup before using CONNECT. Follow these steps to manage your fields.

1. Click on the "Manage Fields" button



The screenshot shows the CONNECT interface with the 'DataMart fields' tab selected. The interface includes a top navigation bar with 'Dashboard', 'Compose', 'Target' (highlighted in red), 'Automate', 'Deploy', and 'Analyze'. Below this is a secondary navigation bar with 'Dashboard', 'FTP imports', 'Exports', 'DataMart fields' (selected), 'People', and 'Data extensions'. A sub-navigation bar contains 'Add a new DataMart field' and 'Help with DataMart Fields'.

Action	Name	Type	Display	Identifier
	Email	Email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	FirstName	Text	<input type="checkbox"/>	<input type="checkbox"/>
	LastName	Text	<input type="checkbox"/>	<input type="checkbox"/>
	Address	Text	<input type="checkbox"/>	<input type="checkbox"/>
	City	Text	<input type="checkbox"/>	<input type="checkbox"/>
	Province	Text	<input type="checkbox"/>	<input type="checkbox"/>
	PostalCode	Text	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	BirthMonthYear	DateTime	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Birthday	DateTime	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Language	Text	<input type="checkbox"/>	<input type="checkbox"/>
	PreferredStore	Number	<input type="checkbox"/>	<input type="checkbox"/>
	ProductInterest	Text	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	IsPremium	Text	<input type="checkbox"/>	<input type="checkbox"/>

Alert: The fields created/edited in this screen, organize your entire DataMart.

Please read these tips carefully before using this screen.

Tips:

- When selecting the "Identifier, you will want to choose either the email address field or a unique number that you are creating outside the system (ie. Member number or Account number).
- Currently, CONNECT supports only 1 email field in your database. If you have any other email address fields, they will need to be entered as text fields and cannot be used for deployment.
- Once a field is created and data is uploaded to the field, it cannot be removed from your DataMart.
 - If you have created a field you no longer need and have not uploaded data to it, please contact CONNECT Support to have it removed.



2. Adding a New Field



Add a new DataMart field



Help with DataMart Fields

Province	Text	<input type="checkbox"/>	<input type="checkbox"/>
PostalCode	Text	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BirthMonthYear	DateTime	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Birthday	DateTime	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Language	Text	<input type="checkbox"/>	<input type="checkbox"/>
PreferredStore	Number	<input type="checkbox"/>	<input type="checkbox"/>
ProductInterest	Text	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IsPremium	Text	<input type="checkbox"/>	<input type="checkbox"/>
LoyaltyNumber	Text	<input type="checkbox"/>	<input type="checkbox"/>
Age	Number	<input type="checkbox"/>	<input type="checkbox"/>
HasProductA	Text	<input type="checkbox"/>	<input type="checkbox"/>
HasProductB	Text	<input type="checkbox"/>	<input type="checkbox"/>
MortgageRenewalDate	DateTime	<input type="checkbox"/>	<input type="checkbox"/>
AssignedAgentId	Text	<input type="checkbox"/>	<input type="checkbox"/>
 	<input type="text"/>	<input type="text" value="Select"/>	<input type="checkbox"/>


Steps:

1. Click on the "Add a new DataMart Field" button
2. Type in the field name you wish to add
3. Select the [data type](#) that will be collected in this field.
4. Click the checkmark to finish

OPTIONAL: Check off "Display" if you would like this field to appear in "Manage People".

3. Editing an Existing Field

Action	Name	Type	Display	Identifier
 	<input type="text" value="Email"/>	Email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

1. Click on the  icon located next to the Field Name you would like to edit. **Currently, you can only edit the name of a field.**

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