

How to Use Segments for Exporting Records

Segmentation in CONNECT provides the ability to create any slice of data you wish using the data you have provided.

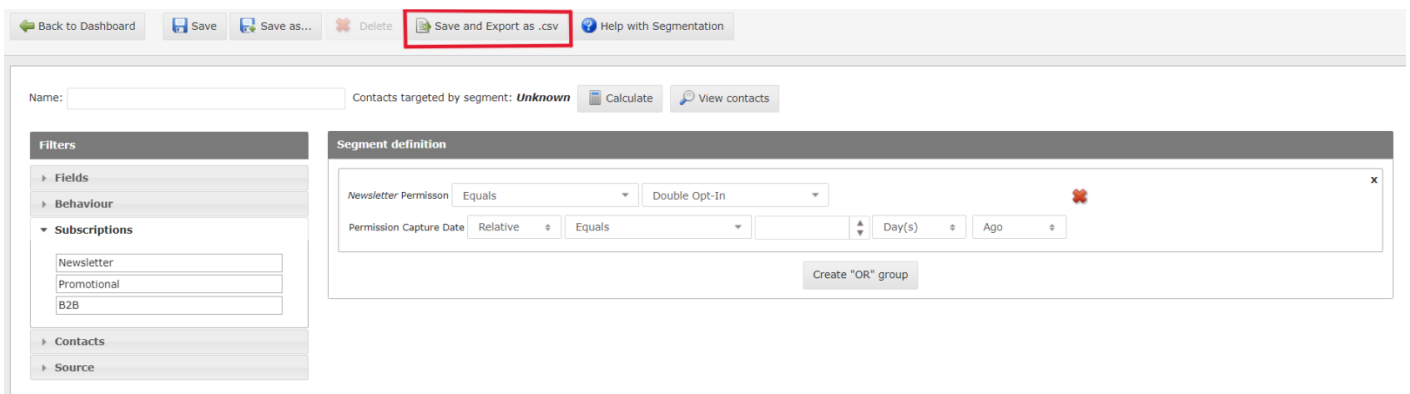
Sometimes you might want to export this data for external reasons or to manipulate the data and re upload that group of people back into the tool. Below are instructions on how to do this.

1. Set up your Segment with the Criteria you need to Export Records

The screenshot displays the 'Segment definition' interface in the CONNECT tool. At the top, there is a navigation bar with tabs for 'Dashboard', 'FTP imports', 'Exports', 'DataMart fields', 'People', and 'Data extensions'. Below this is a toolbar with buttons for 'Back to Dashboard', 'Save', 'Save as...', 'Delete', 'Save and Export as .csv', and 'Help with Segmentation'. The main area shows a segment named 'Unknown' with 'Contacts targeted by segment: Unknown'. On the left, a 'Filters' sidebar is expanded to 'Source', listing options like 'List Upload', 'FTP Import Task', 'Web Form', 'Add Person', 'API List Uploads', and 'API Triggers'. The 'Segment definition' panel on the right contains several criteria: 'Field PostalCode' begins with 'N', 'Field Language' equals 'English', 'Bounced' is 'Hard' and 'Birthday Greeting' is 'Add Date Range', 'Field IsPremium' equals 'True', and 'Web Form' equals 'Subscribe Form'. Logical connectors '- AND -' and '- OR -' are used to group these criteria. A 'Calculate' button and a 'View contacts' button are also visible.

- If you are unsure on how to use segmentation, [click here](#).
- **Tip:** You can use segmentation to export a specific list you have already uploaded, by dragging over "List Upload" under the "Source" drop down on the left.

2. Once you have the segment you wish to export, click "Save and Export as .csv" at the top



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