

# Target Dashboard

The Target Dashboard is divided into 3 sections:

The screenshot displays the Target Dashboard interface. At the top, the 'CONNECT' logo is on the left, and navigation links 'Dashboard', 'Compose', 'Target' (highlighted), 'Automate', 'Deploy', and 'Analyze' are in the center. On the right, there are links for 'CONNECT - Sales Demo', 'CLIENTS', 'KNOWLEDGE BASE', and 'LOGOUT'.

Below the navigation bar, there are tabs for 'Dashboard', 'FTP imports', 'Exports', 'DataMart fields', 'People', and 'Data extensions'. Under these tabs are buttons for 'Add via upload', 'Create segment', and 'Create subscription'.

The main content area is divided into three sections:

- SUBSCRIPTIONS**: A table with columns 'Name', 'Subscribers', and 'Unsubscribed'. It lists 'Newsletter' (45610 subscribers, 4400 unsubscribed), 'Promotional' (45608 subscribers, 4404 unsubscribed), and 'B2B' (4684 subscribers, 1435 unsubscribed). A pagination bar shows '10 items per page' and '1 - 3 of 3 items'.
- SEGMENTS**: A table with columns 'Action', 'Id', 'Name', and 'Last calculated count'. It lists segments like 'Birthday Offer\_MonthYear' (0 count), 'Birthday Offer\_Day' (67 count), 'Sample Segment' (50016 count), 'Deployment\_Resend' (45606 count), and 'Export' (50016 count). A 'Calculate all' button is present. A pagination bar shows '25 items per page' and '1 - 16 of 16 items'.
- UPLOADED FILES**: A table with columns 'Name', 'Source', 'Date', and 'Size'. It lists various files like 'PermissionFile', 'contacts\_update\_ageproductsagent', 'contacts\_pupdate2', etc., all from 'File upload' source. A pagination bar shows '25 items per page' and '1 - 10 of 10 items'.

1. Subscriptions
2. Segments
3. Uploaded Files

## 1. Subscriptions


TOTAL PEOPLE IN DATAMART: **50,019**



## SUBSCRIPTIONS

Name	Subscribers	Unsubscribed	
<u>Newsletter</u>	45610	4400	▲
<u>Promotional</u>	45608	4404	
<u>B2B</u>	4684	1435	▼

◀ 1 ▶ 10 items per page 1 - 3 of 3 items

- **Total People in DataMart** This count provides the total number of unique contacts in your DataMart regardless of subscription or other statuses.
- If you click on the total number, you will be taken to  **People** to view all of your DataMart contacts in a convenient grid.
- The total of records in your database are displayed on the screen to inform you on the potential recipients ( the total number will not be equals to the total of subscribers)
- The total of subscribed and unsubscribed for each subscriptions are displayed.

## 2. Segments



Action	Id	Name	Last calculated count
	2	<u>Birthday Offer MonthYear</u>	0
	3	<u>Birthday Offer Day</u>	67
	5	<u>Sample Segment</u>	50016
	11	<u>Deployment Resend</u>	45606
	12	<u>Export</u>	50016

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25 items per page

1 - 14 of 14 items

- This section lists all of the segments you have created in Connect.
- If you click on a segment, you are taken into the Segment Builder interface where you can edit that segment as well as other options.
- If you click on under Action, a window will pop up showing a preview of the segment, with shown and not shown DataMart fields
- If you click on under Action, you can delete the segment

## 3. Segment Calculation

- The number of recipients for each segment will appear after calculation, under Last Calculated Count. Click on to refresh.

## 4. How to Filter Segment

1. Name Filter
2. Count Filer

- This section will display all of the individual files that have been imported into Connect through 3 different sources:-
  - Manual List upload
  - FTP Import
  - Restful API list upload.
- By default, the grid will only show Manual list uploads but you can change that by clicking the filter symbol on the Source column header and selecting which sources you want to be able to view.
- If you click on one of the file names, it will give you a snapshot of what occurred when the file was uploaded.

- One important thing to note here, if there were any rejected records in the file, the number will be clickable and you will be able to download the rejected records for review.

- Filters: We are able to filter  by source or size.

1. Name The filename
2. Source Contains the different types of list uploads:
  - Manual List upload
  - FTP Import
  - API list upload
3. Size Represents the number of records that were in the list.

## 6. List Details

	Name	Source	Date	Size
▲	contacts	File upload	2022-04-07	50020
	Uploaded:	Thursday, April 7, 2022 11:08:11 AM		
	Number of records in file:	50020		
	Missing or blank Unique Identifier in file:	0		
	<b>Total rejected records:</b>	<b><u>13</u></b>		
	Total records in the datamart before upload:	0		
	Total records in the datamart after upload:	50007		
	<b>New records that were inserted:</b>	<b>50007</b>		
	<b>Total number of contacts updated in the datamart:</b>	<b>0</b>		
▶	contacts_pcupdate	File upload	2022-04-08	50020
▶	contacts_subscription2	File upload	2022-04-08	50020

1. By clicking the arrow , the list details will expand and will reveal important info regarding the list that was uploaded as shown above.
2. When records are rejected, the number of rejected records will be clickable and will download automatically the list of rejected records with the error that occurred.

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